

sponsorship

power. performance. beauty. tereza zuntova. kickboxer

tereza

Tereza Zuntova is a Czech kickboxer who became WKA World Champion in 2003. In her short kickboxing career Tereza has won an astonishing 15 National and International tournaments, including no fewer than 3 Czech Open titles, 4 Czech National Cup victories, 4 Czech National Championship titles and the 2005 Bavaria Cup.

In every sport, it is always the individuals and teams at the top of their game who are the most desirable for sponsorship - and you don't get much higher than World Champion. The Best in the World. World Number 1. Numero Uno. However you look at it, wouldn't you like your brand and products to be perceived that way?

Tereza really is something extremely rare: she combines beauty with brains, power with performance. But what has that got to do with your brand?

sports sponsorship

Sports sponsorship is a multi-billion dollar global industry and sponsoring Tereza means so much more than just having your logo on her kit. With sports such as football, motor-racing and ice-hockey, displaying the sponsor's imagery on the player or team's clothing and equipment is often enough - the live audience and media coverage alone usually more than justify the huge sums paid for the brand awareness and association.

However, with sports such as kickboxing, the live audiences are smaller and the media coverage much less; so why should you even consider sponsoring Tereza? Twosea Sports, Tereza's sponsorship and marketing Agents are experts in their field and so understand these issues. They have worked extremely hard to build great value sponsorship packages which will provide you with a fantastic return on investment and superb value for money.

For starters, there are the image transfer possibilities of an association with a Czech World Champion and we can help you to create case studies showing how your company is also a world-beater. Not only that but there will also be opportunities to do business with Tereza's other sponsors, personal and sporting appearances, product sampling and the possibility of creating sales incentives linked in with your related promotional activities.

Whether you are a business based in the Czech Republic, with offices or clients there, or a product in the Czech market - in fact, whatever you sell, wherever you sell it and whoever you sell it to then - then why not consider adding Tereza Zuntova to the marketing

package a

£5000 (3 available) - basic package

Image transfer - Positive values transferred to your brand from a World Champion.

Brand association - Public perception associating your brand with a World Champion.

Networking opportunities - Meet key decision makers from other sponsors.

Business to business sales opportunities - set up mutually beneficial buyer/seller relationships with other sponsor companies.

Logos on kit - your imagery and branding on Tereza's kit, towels, etc.

package b

£15,000 (2 available) - corporate partner package

Everything from the basic package - All the benefits from package a.

Case study - We'll assist you in creating case studies using Tereza to highlight your business' success.

Media coverage - Czech press highlighting the success of Tereza and of her corporate partners.

Public Relations - Press releases sent out following all major tournaments to media and sponsors.

Sporting and personal appearances - Tereza will appear at your sales dinner to hand out awards.

Product Sampling - Opportunity to give away product samples to other sponsors and competitors.

package c

£25,000 (1 available) - premium title sponsor package

Everything from the corporate partner package - All the benefits from packages a & b.

Brand value through advertising - Utilise your association with Tereza in your ad campaigns.

Sales incentives - We can help you to run a "Win a day training with Tereza" incentive.

Premium logos spots - Your imagery and branding will take the most visible spots on Tereza's kit.

contact

If you are interested in becoming a corporate partner and would like more information on how sponsoring Tereza can enhance your marketing output, please contact:

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